

# MARTA PACINICO

## Biologist Nutritionist

I'm a young college graduate in Nutrition and I believe I have good skills to work in a group, to multitasking management and problem solving, gained during the five years of work at Red Bull S.R.L. and to be able to maintain concentration even in very stressful situations.

### PROFESSIONAL EXPERIENCE

#### RED BULL S.R.L.

Florence, Italy

##### Red Bull Student Marketeer

Oct 2015 - May 2020

As a Red Bull SM, my goal was to reach new consumers, to win over college students, by making them try the product and to increase sales and visibility of the brand.

- ◇ As a Red Bull Promoter, I acquired high level of communication skills;
- ◇ Acquired sales and marketing skills.

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#### UNIVERSITY OF FLORENCE

Florence, Italy

##### Internship

Mar 2018 - Jun 2018

Conducted studies on a transport protein, Transthyretin (TTR).

- ◇ Learnt protein purification.

##### Internship

Mar 2021 - Jun 2021

Performed chemical analysis of Extra Virgin Olive Oil antioxidant compounds.

- ◇ Conducted studies to improve the performance of HPLC-DAD and  $^1\text{H}$ -NMR analytical techniques to analyze 100 Italian monovarietal EVOO;
- ◇ Learnt how to use  $^1\text{H}$ -NMR with EVOO samples;
- ◇ Coordinated sensory panel test, to investigate the influence of phenolic compounds on the sensory scores attributed to EVOO.

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### EDUCATION

#### UNIVERSITY OF FLORENCE

Florence, Italy

## **Bachelor's Degree in Biology, 2014 - 2018**

◇ Overall Final Grade: 103/110

## **Master's Degree in Nutrition, 2019 - 2021**

◇ Overall Final Grade: 110 L/110

## **Biologist State Board Exam - professional qualification, Nov 2021**

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### **HIGH SCHOOL "Liceo Scientifico Da Vinci"**

**Florence, Italy**

Graduation Jun 2014

Exchange year, Aug 2012 - Jun 2013

**Canajoharie, New York**

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### **LEADERSHIP**

#### **Team Leader for Red Bull**

**May 2018 - May 2020**

- ◇ Managed the team activities
- ◇ Reviewed team's strategy and choices

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### **ADDITIONAL INFORMATION**

**Birthday:**

**Nationality:** | **Languages:** , English (Fluent) **Driving License:**

Category B